

**REMARKS**

Applicants respectfully request further examination and reconsideration in view of the above amendments and the arguments set forth fully below. Claims 57-108 were previously pending in this application. Within the Office Action, Claims 57-73, 77-82, 85-91, 93-102 and 104-108 have been rejected under 35 U.S.C. § 102(a) as being anticipated by U.S. Patent No. 6,594,682 to Peterson et al. (hereinafter "Peterson"). Within the Office Action, Claims 74-76, 83, 84, 92 and 103 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Peterson in view of U.S. Patent No. 6,263,501 to Schein et al. By the above amendment, Claims 57, 94, 104, 105, 106, 107 and 108 have been amended. Claims 57-108 are currently pending.

Applicants and their attorney wish to thank Examiner Hailu for his time and courtesousness extended during the interview conducted on October 22, 2004. During this interview, the present invention and the prior art, particularly Peterson, were discussed. An agreement was reached during this interview that the pending rejections under 35 U.S.C. § 102(a) and 35 U.S.C. § 103(a) were overcome and would be withdrawn. Accordingly, the Applicants are not addressing those rejections within this response. Also during the interview, Examiner Hailu raised a concern about support within the present specification for the claim limitations "enabling navigation of one or more television channels." It was also agreed during the interview that Applicants would further address that issue within this response.

The web channel guide graphical user interface system and method of the present invention provide a new and improved system for enabling a user to rapidly and conveniently navigate among and obtain access to internet websites and one or more television channels. The internet websites accessible through the system may be internet websites commonly accessed and selected by the user, or internet websites selected for the user which are of substantially high quality and entertainment value, and which are relevant to topics of interest to the user. The system further enables efficient navigation among the relevant internet websites and also enables integrated navigation between internet websites and television channels.

The specification of the present invention and the accompanying drawings do provide support for the claimed limitation "enabling navigation of one or more television channels." It is taught within the specification that the "system may further enable efficient navigation among the relevant internet websites, and also enable effective integrated navigation between internet websites and television channels." [Present Specification, page 3, lines 14-16] It is further taught within the specification that the "system, in accordance with the present invention, further

includes a guide strip for identifying the internet website being presented in a manner which enables substantially seamless navigation between internet websites and television channels.”

[Present Specification, page 4, lines 6-8]

It is taught within the specification of the present invention that Figure 3 “is a diagram showing an internet program guide in the graphical user interface in accordance with the present invention.” [Present Specification, page 5, lines 7-8] It is specified that the “internet program guide 46 is adapted to present, for each customization button 44, a window 48 for displaying the web channel number 26, and a set of category buttons 50.” [Present Specification, page 7, lines 27-29, Figure 3] As shown in Figure 3, one of the illustrated category buttons 50 is directed to the category “TV.” [Present Specification, Figure 3]

The specification of the present invention further teaches that

[t]he system 10 including the control device 42 is further adapted to enable efficient navigation among the relevant internet websites 14 and the television channels. The control device 42 may include a track ball, track pad, or the like for use in conjunction with a cursor in the graphical user interface 12, for internet website 14 navigation and television channel navigation. The system 10 including the guide strip 58 is also adapted to enable the user to effectively navigation between the internet websites 14 and the television channels in an integrated manner. [Present Specification, page 10, lines 4-10]

In at least the above locations, the present application does provide support for the claimed limitation “enabling navigation of one or more television channels.” Accordingly, the Claims 57-108 are all allowable.

For the reasons given above, Applicants respectfully submit that all of the pending claims are now in condition for allowance, and allowance at an early date would be greatly appreciated. Should the Examiner have any questions or comments, they are encouraged to call the undersigned at (408) 530-9700 to discuss the same so that any outstanding issues can be expeditiously resolved.

Respectfully submitted,  
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NOTICE OF MAILING (37 CFR § 1.8(a))

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